PITTSBURGH ROADMAP
for Inclusive Innovation

City of Pittsburgh Department of Innovation & Performance

ura Urban Redevelopment Authority of Pittsburgh

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PITTSBURGH ROADMAP for Inclusive Innovation

September 8 2015

Introduction

William Peduto, Mayor of Pittsburgh

Dan Gilman, City Council member for the 8th Council District of Pittsburgh

Valerie McDonald Roberts, Chief Urban Affairs Officer

Robert Rubinstein, Acting Executive Director of the Urban Redevelopment Authority of Pittsburgh

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DEBRA LAM
8 Sept 2015

Urban Redevelopment Authority of Pittsburgh

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- Beyond latest trends and tech silver bullets
- Proactive blueprint for innovation initiatives
- Driven by City leadership
- Living document owned by all

INCLUSIVE INNOVATION

Provides equitable access to products and services by leveraging new technologies, ideas, personnel and inventions to meet complex challenges and higher standards.

Internal factors
WEAKNESSES
• Organizational Capacity
• Budget Constraints
• Community Inclusion
Negative factors
W
STRENGTHS
• Partnerships
• Sense of Community
• Start Up Funding
S
T
THREATS
• Aging Infrastructure
• Disengagement
O
OPPORTUNITIES
• Communications Branding
• Affordability
• Digital Infrastructure
Positive factors
External factors

SWOT

2 key questions

6 Roundtables and summary reports

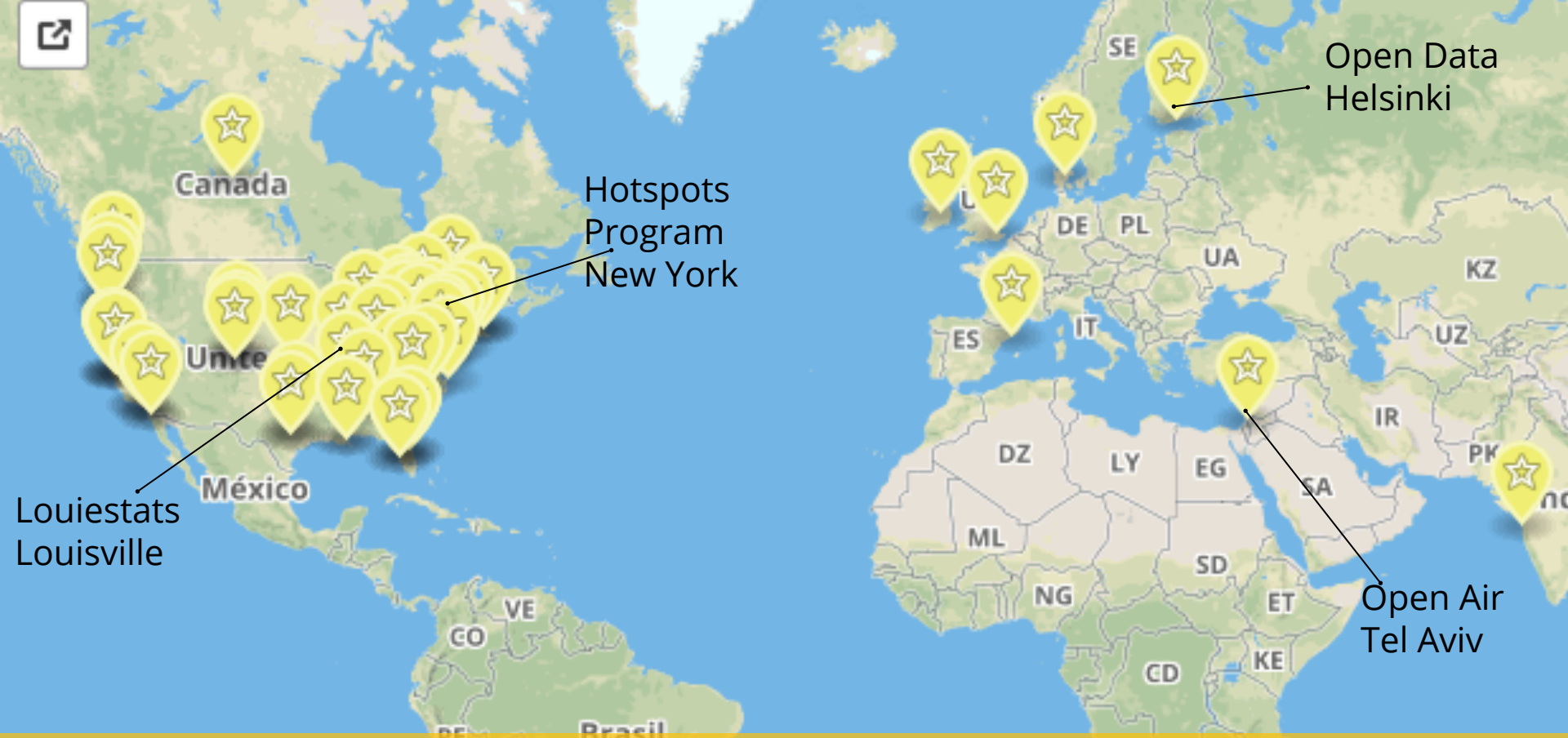
150 + participants, diverse representation

Over **1000** YouTube views

Active Social Media engagement

INNOVATION ROUNDTABLES

COMMUNITY ENGAGEMENT



80+ INNOVATION BEST PRACTICES

INNOVATION
INCLUSIVITY
AFFORDABILITY
CITY CAPACITY
NEED FOR PARTNERS
SPEED OF IMPLEMENTATION

CRITERIA

6 INNOVATION FOCUS AREAS

ADDRESS THE DIGITAL DIVIDE

EMPOWER CITY-TO-CITIZEN ENGAGEMENT

PROVIDE OPEN DATA TO PITTSBURGH

IMPROVE INTERNAL OPERATIONS & CAPACITY

ADVANCE THE CLEAN TECH SECTOR

PROMOTE PITTSBURGH'S BUSINESS ENVIRONMENT

100+
Actions

INCLUSIVE INNOVATION

Thank You

@PghIP
#PghRoadmap

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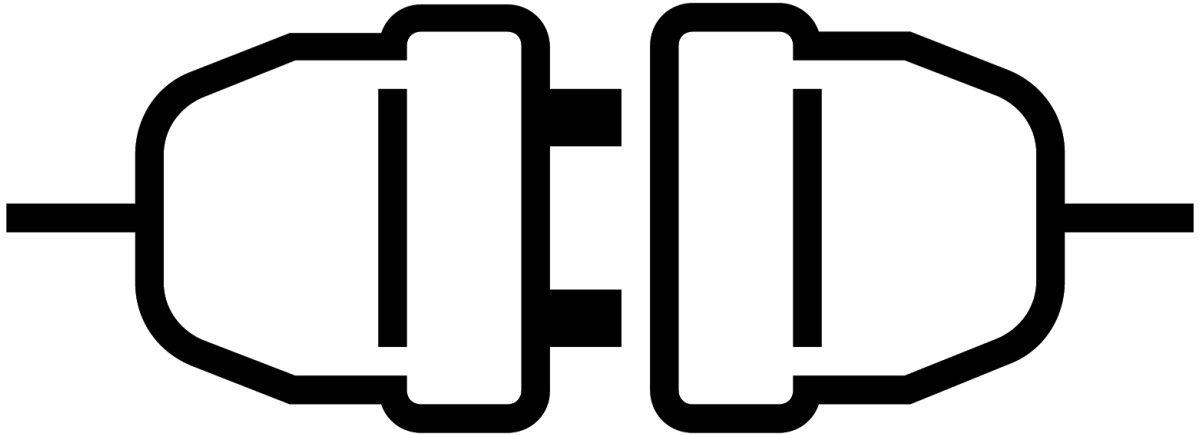
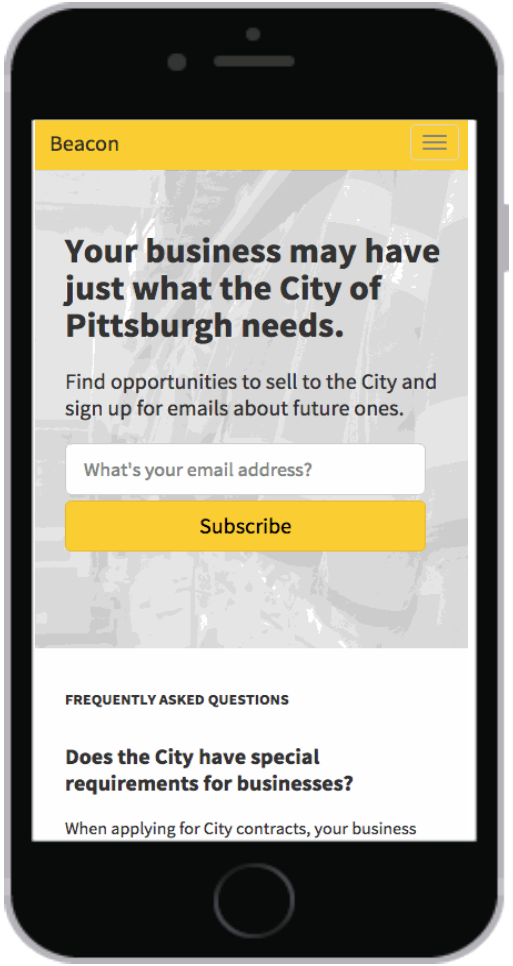
Project Example Overviews

Introduced by Jennifer Wilhelm, Innovation and Entrepreneur Strategist with the URA of Pittsburgh

CUE:Pittsburgh



Presented by:
Rebecca Harris, Director of Center for Women’s Entrepreneurship at Chatham University;
William Generett, President & CEO of Urban Innovation 21 &
Mike Capsambelis, Product Manager at Google



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Presented by:
Patrick Hammons & Shelly Ni, Code for America Fellows

Metro21

Presented by:
Rick Stafford, Distinguished Service Professor of Public Policy at CMU

STEEL CITY CODEFEST

Presented by:
Jennifer Wilhelm, Innovation and Entrepreneur Strategist at URA of Pittsburgh;
Brady Hunsaker, Software Engineer at Google&
Toby Greenwalt, Director of Digital Strategy and Technology Implementation at Carnegie Library of Pittsburgh

Thank You

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